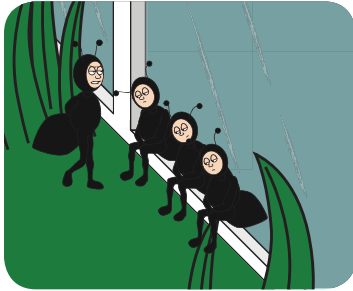
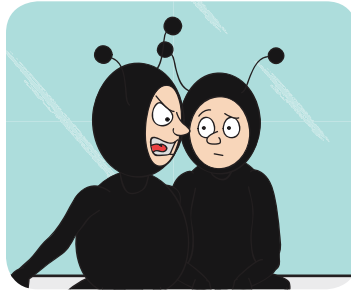


# Ant-i Picnic Campaign

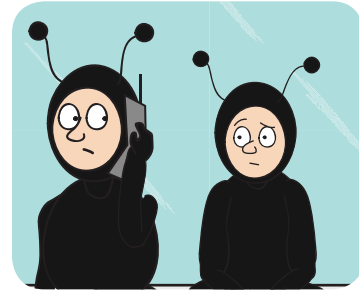
## Video Spot 3



**1** Again, the ants are in their usual position, head in hands without a way inside the office. **CARL:** "It's utterly hopeless." **STEVE:** "What is?"



**2** **CARL:** "Steve, I swear you're dense. The food! We'll never get all of that delicious barbecue in there as long as we're out here." **STEVE:** "Oh yea. That won't make the queen happy." **CARL:** "Ya think?"



**3** Suddenly, Carl's cell phone begins to ring. He answers it. **CARL:** "Hello?"



**4** On the other end is another ant, Pete, back at the anthill. **PETE:** "Carl!"



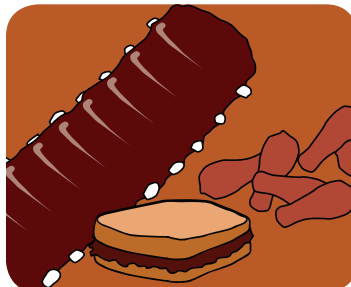
**5** Carl is nervous because he thinks Pete wants to know the status of the food search. He whispers to the others to let them know. **CARL:** "It's Pete." Then he acts calm. **CARL:** "Hey Pete! What's going on?"



**6** **PETE:** "Listen, Carl, don't worry about getting that picnic food." **CARL:** "What?" **PETE:** "Yea. The queen was getting hungry so we ordered out. We got catering from Shane's Rib Shack."



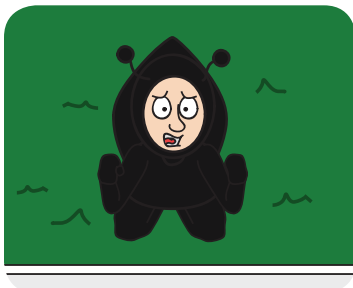
**7** **PETE:** "They have this Picnic Pack now." **CARL:** "You don't say." **PETE:** "Oh man, it's so much food we don't know what to do with ourselves. The queen's completely comatose so it's all up for grabs!"



**8** **PETE:** "We got pork, baby back ribs, a whole bunch of sides. Even dessert!" **Pete talks away from the phone to another ant.** **PETE:** "You better be saving me a slice of that peach cobbler, Frank!"



**9** Carl is near tears. **PETE:** "Listen man, I gotta go. Woohoo!" **Carl gulps as he slowly puts down the phone.**



**10** Carl drops to his knees, yet again. **CARL:** "Peeeeeeeeeeet!!!"



**11** **VOICEOVER:** "Shift out of park with the new Shane's Picnic Pack. With all your barbecue favorites wherever you need 'em, it's the Ant-i Picnic. The Picnic Pack -- only at Shane's Rib Shack."



**12** Steve doesn't know what's going on. **STEVE:** "What did he say?" **Carl hands Steve the hung-up phone.** **CARL:** "Here, it's for you." **STEVE:** "Hello?" **VOICEOVER:** "It's gonna get messy... Anywhere!"