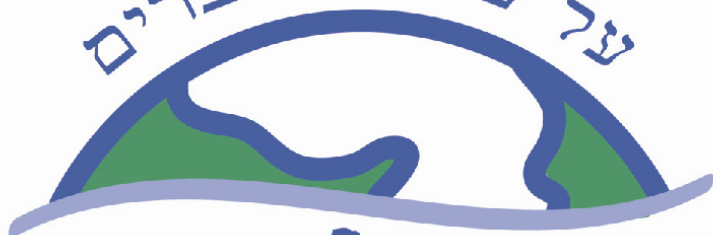


על שלושה דברים



JAM



JEWISH AWARENESS MONTH 2006  
[www.jamuf.org](http://www.jamuf.org) • funded by SG

על שלושה דברים

**On Three Things...**



Jewish Student Union at the University of Florida  
314 J. Wayne Reitz Union  
P.O. Box 8505 • Gainesville, FL 32611-8505  
Voice: 352-392-1665 x315 • Fax: 352-392-8072  
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Created by Jordan Sheckman

# TABLE OF CONTENTS

|                                  |    |
|----------------------------------|----|
| Letter from the Chairman         | 1  |
| Introduction                     | 2  |
| Staff                            | 3  |
| Highlighted Events               | 6  |
| Speakers                         | 7  |
| Calendar                         | 9  |
| Event Descriptions               | 11 |
| Programming                      | 15 |
| Community                        | 16 |
| Ongoing Events                   | 17 |
| A Message from the JSU President | 18 |
| Sponsors                         | 19 |
| Acknowledgements                 | 20 |



## Letter from the Chairman

Fellow Gators,

The Jewish community at large and the Gator community at home are two groups about which I am very passionate. Being Jewish and being a Florida Gator are two characteristics with which I identify very strongly and will for the rest of my life. Therefore, it gives me great pleasure to have the honor and privilege to combine these two communities through the interactive and comprehensive programming that comprises Jewish Awareness Month 2006. JAM is an event with a history at UF of over ten years and my entire staff and I believe that this year's will prove to be one of the best!

The fact that the University of Florida boasts the largest Jewish student population of any university outside of the State of Israel is unfortunately a little-recognized fact. Realizing its breadth, I have always been active in the Jewish community

at the University of Florida and after traveling to Israel on birthright during the summer of 2005 I became reinvigorated to contribute to the Jewish community at large. As a student at UF, I can think of no better way to do this than to provide Jewish programming that should appeal to both Jews and non-Jews alike from the multidimensional approach established in the mission of JAM 2006.

I'd like to thank a number of people who have been instrumental in making sure this Month is successful. Although it would be difficult to acknowledge all of the individuals and sponsors who have been so crucial to the Month's success, I would like to name a few, the first, of course, being the staff of JAM 2006. Each and every member of the staff has been exceptional throughout the Month's planning, prioritizing these responsibilities and sharing my vision of providing outstanding programming for students. Lander Gold, as president of the Jewish Student Union, has afforded me this opportunity and for that I am grateful. Evan Tyroler, chairman of Accent Speakers' Bureau, has been working tirelessly to ensure that we could secure a keynote speaker that would both interest the student body and properly convey the message that JAM 2006 is trying to present, as we have in Elie Wiesel. Keith Dvorchik, the executive director of Hillel, has been instrumental in providing an array of support for the Month as well as for me personally and for the entire Jewish community.

I sincerely hope that each and every student will come out to attend the events throughout Jewish Awareness Month 2006. The JAM staff has strategically designed a calendar of events that should appeal to every student on campus and member of the Gainesville community, either to educate about Judaism or provide an alternative perspective for those already well informed. As always, any event during the Month is subject to change; therefore, please refer to our Web site [www.jamuf.org](http://www.jamuf.org) often to confirm dates and times and to receive realtime information and updates. My hope and that of the staff is that during JAM 2006 all Gators can learn what it means to be a Jew and all Jews what it means to be a Gator. With that said, 'Am Yisrael Chai' and 'Go Gators!'

B'Shalom,



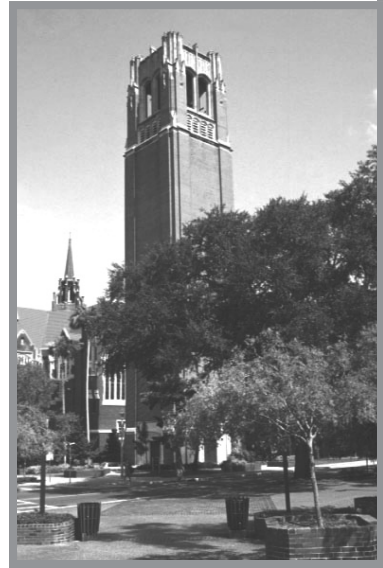
Russell Andrew Semmel  
Chairman, Jewish Awareness Month 2006

# JAM 2006

The University of Florida has the distinction of boasting the largest Jewish student population of any university in the world outside of the State of Israel itself; to accompany the over 7000 students who identify with this community, UF hosts eminent and plentiful programming geared toward promoting Jewish awareness. Jewish Awareness Month at the University of Florida is an inclusive celebration of Judaism held in the month of March and conducted through a variety of religious, cultural, and advocacy based events. Sponsored by Student Government, this holistic overview of Judaism aims to unite various communities on campus to create awareness of and make education accessible on the Jewish People. This year, Jewish Awareness Month 2006 will begin on Monday, February 27, and conclude on Saturday, April 8.

The theme of JAM 2006 is “Al Shlosa D’varim...,” meaning “On Three Things...,” alluding to a central Jewish prayer and, for the purpose of our programming, referring to the three pillars of religion and heritage, culture and lifestyle, and community and Israel advocacy. The three pillars of JAM will portray Judaism through extensive programming and provide opportunities each day for University of Florida students to experience. These pluralistic events will highlight both individual and overlapping aspects of the Month. Such activities bring together both Jewish and non-Jewish students alike to further education about Judaism. As well, students already well-educated and active in the Jewish community will acquire novel perspectives on Judaism.

JAM has a rich history of over ten years, having previously hosted distinguished and prominent speakers such as Dr. Ruth Westheimer and Alan Dershowitz. We expect programming of similar character and caliber during the Month, with each event adding something unique and valuable to the Jewish experience, demonstrating the multidimensional nature of Judaism and capturing the minds, spirits, and hearts of the students at the University of Florida.



“The Egyptian, the Babylonian, and the Persian rose, filled the planet with sound and splendor, then... passed away. The Greek and the Roman followed. The Jew saw them all, beat them all, and is now what he always was, exhibiting no decadence, no infirmities of age, no weakening of his parts. . . . All things are mortal but the Jew; all other forces pass, but he remains. What is the secret of his immortality?” – *Mark Twain*

# JAM 2006 STAFF

## Administrators



**Russell Semmel**  
*JAM Chairman*



**Lander Gold**  
*JSU President*



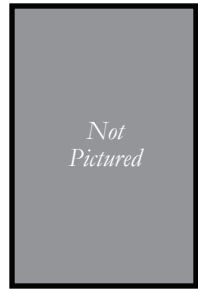
**Sandy Klickstein**  
*Administrative Assistant*



**Stephanie Fraiman**  
*Treasurer*



**Mark Berman**  
*Vice Chair of Outreach*



**Erika Kane**  
*Vice Chair of Programming*



**Grant Hubsher**  
*Chief of Staff*



# JAM 2006 STAFF

## Directors



**Sara Rubin**  
*Advertising/  
Public Relations*



**Matt Ader**  
*Co-Sponsorships*



**Lisa Goldberg**  
*Solicitations*



**Jordan Sheckman**  
*Interactive Services*



**Sarah Atterman**  
*Religious Programming*



**Orli Shull**  
*Cultural Programming*



**Jeff Ballen**  
*Advocacy Programming*



**Alex Whitman**  
*Special Events*

### Assistant Directors

Danielle Obrart, *Religious Programming*

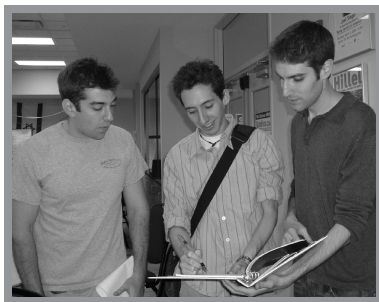
Mel Balsler, *Cultural Programming*

Josh Freesman, *Special Events*

Kim Gross, *Advertising/Public Relations*

Sasha Talenfeld, *Solicitations*

Bennie Cohen, *Hillel Liaison*



# JAM 2006 STAFF

**Russell Semmel**, a Senior from Boca Raton, Florida, is the Chairman of Jewish Awareness Month 2006. Russell has been very active in the Jewish community here at UF as the former Treasurer of the Jewish Student Union and a former AIPAC Liaison. A 3 year Senator, Russell is also a member of Florida Blue Key, Florida Ciceroes, and Alpha Epsilon Pi.

**Sandy Klickstein**, a Sophomore from Boca Raton, Florida, is serving as the Jewish Awareness Month Administrative Assistant. Between keeping the calendar and working closely with everyone on staff, Sandy has been an asset in organizing this month-long affair. A member of Kappa Delta Pi Honor Society, Sandy is also on the Executive Board of Friends for Life of America.

**Stephanie Fraiman**, a Junior from Coral Springs, Florida, is serving as the Jewish Awareness Month Treasurer. Along with crunching numbers for JAM, Stephanie was the Director of this past February's Pro-Israel Rally and Festival and is an Intern at Hillel. Stephanie is also active in Gators for Israel, Public Relations Student Society of America, and Alpha Productions.

**Grant Hubsher** is a Freshman from Clearwater, Florida. Serving as Chief of Staff for Jewish Awareness Month, Grant is also Jewish Student Union's Chief of Staff. This busy first year student was a part of the Homecoming Parade Staff and a member of Alpha Epsilon Pi.

**Mark Berman**, a Senior from Coral Springs, Florida, is acting as the Vice Chair of Outreach. Mark has spent the past four years running around campus with involvement in Student Government, Cabinet, Senate, and Homecoming. Mark is also a member of Alpha Epsilon Pi, ACCENT, Florida Blue Key, and Jewish Student Union. His goal upon graduation is world peace.

**Erika Kane**, a Sophomore from Longwood, Florida, is extremely involved on campus. Serving as the Jewish Awareness Month Vice Chair of Programming, she is also the Student Government Supervisor of Elections, and active in Gators For Israel, Florida Israel Project, and Delta Phi Epsilon.

**Jordan Sheckman**, a Junior from Miami, Florida is the Director of Interactive Services. Along with creating JAM's logo, website, and everything technological, Jordan is involved with Ad Society, Adwerks, ACCENT, Homecoming, Jewish Student Union, and Alpha Epsilon Pi.

**Matt Ader**, the Director of Co-Sponsorships, is a Junior from Plantation, FL. Matt's campus involvement also includes Student Government Elections, Gator Growl, and Alpha Epsilon Pi.

**Sara Rubin**, a Freshman from Orlando, Florida, is the Director of Public Relations and Advertising. She is also in Kappa Alpha Theta, Service Ambassadors, and Florida Alternative Breaks.

**Lisa Goldberg**, the Director of Solicitations, is a Sophomore from Miami, Florida. She is also the Homecoming Administrative Assistant, and a member of ACCENT, Alpha Epsilon Phi, and AAREST.

**Alex Whitman**, the Director of Special Events, is a Junior from Jacksonville, Florida. Alex is very active on campus and is a part of ACCENT, Gator Growl, and Alpha Epsilon Pi.

**Jeff Ballen**, the Director of Advocacy Programming, is a Sophomore from Boca Raton, Florida. Jeff also devotes time to ACCENT and Alpha Epsilon Pi.

**Sarah Attermann**, a Freshman from Longwood, Florida is the Director of Religious Programming. She is a member of Alpha Epsilon Phi and a staff member for ACCENT.

**Orli Shull**, the Director of Cultural Programming, is a Freshman from Tampa, Florida. Along with being active in the Jewish Student Union she is involved with Alpha Phi Omega.

**Danielle Obrart**, a Freshman from Orlando, Florida, and a member of Zeta Tau Alpha is serving as the Assistant Director of Religious Programming.

**Mel Balsler**, a Sophomore from Marietta, Georgia is serving as the Assistant Director of Cultural Programming, and is also involved in Kappa Delta Pi.

**Josh Freesman**, a Freshman from Weston, Florida, is serving as the Assistant Director of Special Events, and is a member of Alpha Epsilon Pi.

**Kim Gross**, a Junior from Boca Raton, Florida, and a member of Navigators, is serving as the Assistant Director of Public Relations and Advertising.

**Sasha Talenfeld**, a Sophomore from Weston, Florida, is serving as the Assistant Director of Solicitations, and is also involved in Senate and Alpha Epsilon Phi.

**Lander Gold**, a Junior from Lake Mary, Florida, is the Jewish Student Union President. Lander is very active on campus and has served as a former Jewish Student Union Treasurer and Homecoming Parade Coordinator. He is also involved in ACCENT, ARREST, and Alpha Epsilon Pi.

**Bennie Cohen** is the Hillel Program Director and has served as a liaison with Jewish Awareness Month. Originally from Miami, Florida, Bennie's upbeat sense of humor can be seen with his t-shirt company [www.jewtees.com](http://www.jewtees.com).



# HIGHLIGHTED EVENTS

## Monday, March 6

Speaker: Elie Wiesel  
Nobel Peace Prize Laureate and Holocaust Survivor  
Co-sponsored by ACCENT Speakers' Bureau  
*Phillips Center for the Performing Arts, 8pm (doors open at 7:15pm)*

## Wednesday, March 1

Speaker: Dr. Mike Cohen  
Senior Analyst at the Galilee Institute  
*Hillel, 7:30pm*  
Co-sponsored by Hasbara Fellowships  
While in the United States, Dr. Cohen is scheduled to be briefing Jewish, Christian, Student and Zionist leaders on the issues of the day including the security ramifications of the recent withdrawal from Gaza, the illness of PM Sharon, the Palestinian Authority election results, Iranian nuclear development and Syrian unconventional warfare capabilities as well as explaining the lay of the land before the upcoming Israeli elections.

## Thursday, March 9

JSU Purim Carnival  
*Hillel, 7pm – 10pm*  
Join JAM and the entire Jewish Student Union for this annual event celebrating the ancient holiday of Purim and reliving the story of Esther. As in years past, this event will include many booths, games, tables, and activities to fulfill the ritual of celebrating Purim, where Jews are instructed to enjoy and reflect upon the triumph over Haman. Along with hamentashan (the triangle-shaped cookie) and groggers, several JSU umbrella groups will have tables and activities included at the event, which is sure to be a blast!

## Sunday, March 26

Speaker: Michael Chabon  
Jewish Pulitzer Prize-winning author  
*Phillips Center for the Performing Arts, 7:30pm*  
Join JAM for an evening with Michael Chabon, one of the leading figures in modern Jewish literature. Chabon is an accomplished artist in the realms of comic books, films, literature, and children's fiction. The event will include a Question and Answer session and a book sale and signing, which will include copies of his new book, "The Yiddish Policemen's Union", and other classic works. A Pulitzer Prize winning author and screenwriter for "Spiderman 2," Chabon has written, among other works, "Wonder Boys," "Mysteries of Pittsburgh," and "The Amazing Adventures of Kavalier and Clay."

## Thursday, March 30

Nice Jewish Girl/Nice Jewish Boy Pageant  
*Hillel, 8pm – 10pm*  
Make your Jewish mother proud and come check out the cream of the Jewish UF student crop. We've found the ultimate Jewish boys and girls and now we need your help to determine the Nice Jewish Boy and Nice Jewish Girl at UF. Rounds of the competition will include Shabbat Wear, Jewish Trivia, and Jewish Talent. Special guest judges will be present! Also, make sure you bring some loose change and singles. It's sure to be a night to remember!

## Wednesday, April 5

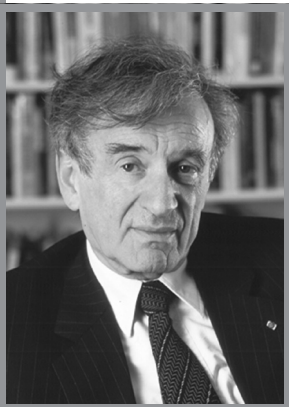
Speaker: Scott Benarde  
Jewish Rock 'n' Roll artist and author  
*Hillel, 8pm – 9:30pm*  
Co-sponsored by MEISA  
Scott Benarde speaks of 50 years of rock 'n' roll history and how Jews and Judaism influenced the music and how no matter the time period there have always been Jewish rockers waving the flag of Jewish pride.

## Friday, April 7

Speaker and Brunch: Dr. Peter Hayes  
"Gold, Gas, and Gain: Degussa and the Holocaust"  
*Hillel, 11am – 1pm*  
Acclaimed Holocaust scholar Dr. Peter Hayes of Northwestern University, author of "From Cooperation to Complicity: Degussa in the Third Reich", will be speaking about the Holocaust at Hillel on Friday, April 7th, at 11am. There will be a free lunch included.

**Black Chai**

# SPEAKERS



## Elie Wiesel

Boston University Professor Elie Wiesel has worked on behalf of oppressed people for much of his adult life. His personal experience of the Holocaust has led him to use his talents as an author, teacher and storyteller to defend human rights and peace throughout the world. He is the author of over forty books, including Oprah's Book Club selection for January 2006, "Night." He has won numerous awards for his writing and efforts for human rights and world peace, including the Presidential Medal of Freedom and, in 1986, the Nobel Peace Prize.

## Jamie-Lynn Sigler

On HBO's hit series *The Sopranos*, Sigler plays smart but emotionally frustrated mob princess Meadow Soprano. In real life, there is much more to this Jewish Cuban American starlet, and she's not afraid to communicate her feelings on issues that are important to her. Born with a passion to perform, Long Island native Sigler has been acting and singing since the age of seven. She got her start in New York regional theater, and has since starred in over two dozen theatrical productions. Recently she made her Broadway debut as Belle in Disney's *Beauty and the Beast*. For her work on *The Sopranos*, Sigler received the 1999 and 2000 Young Star Award for Best Young Actress in a Dramatic Television Series.



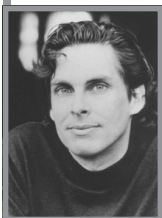
## The Moshav Band

The Israeli-born Moshav Band grew up on Moshav Meor Modi'im, a musical village located in the hills between Jerusalem and Tel Aviv. Their home, founded by the late Rabbi Shlomo Carlebach, was and continues to be the birthplace of many Jewish songs enjoyed by the world over. The members of the Moshav Band were under the spiritual guidance of Rabbi Shlomo Carlebach, while immersed in his

musical world, often performing with him at his concerts. Their music is rich with fiery rock/folk/reggae songs, spiced with the flavors of the Middle East. The boys draw you into their own struggles, and leave you pondering your own, but not before they provide you with a huge helping of hope.

# SPEAKERS

## Michael Chabon



Chabon's first novel, *The Mysteries of Pittsburgh*, was originally written for his master's thesis at UC Irvine and became a national bestseller; his second novel, *Wonder Boys*, was also a bestseller, and was made into a critically-acclaimed film. Chabon's philosophy behind his success as a novelist is based on

three requirements: talent, luck, and discipline. As he says, "Discipline is the one element of those three things that you can control, and so that is the one that you have to focus on controlling, and you just have to hope and trust in the other two." Chabon's hope and trust certainly paid off. It was Chabon's third novel, *The Amazing Adventures of Kavalier & Clay*, that catapulted him to literary prominence. An immediate bestseller, it went on to win the Pulitzer Prize for Fiction in 2001. Chabon has also written articles and essays, and a number of screenplays and teleplays (including the screenplay for the second "Spiderman" film).

## Scott Bernarde



Scott served as the pop music columnist for the Fort Lauderdale News/Sun Sentinel from 1982 into 1987 and reprised that role for the Palm Beach Post from 1987 into 1995. His most popular work at both newspapers was his monthly "YNOT" column, a newspaper column that pretended

to be a pirate radio station directing "listeners" to worthy new music they weren't hearing on the radio. In 1996, he began writing about Jewish rock stars for Jewish publications such as the Baltimore Jewish Times, Detroit Jewish News, Jewish Journal of Greater Los Angeles, and Atlanta Jewish Times, among others. With *Stars of David: Rock 'n' Roll's Jewish Stories*, Scott Bernarde combined his passion for Judaism, journalism and rock 'n' roll. The result: a revealing look at what has been, until now, the "stealth" contribution and influence of Judaism on rock music and the people who make it.

## Dr. Mike Cohen



Cohen, a senior fellow at the Galilee Institute, is a veteran political and security analyst, strategist and commentator. A 22-year veteran IDF reserve officer in an elite special-forces unit, Cohen has been active in Israeli, American and Israel-Diaspora politics in a wide variety of behind-the-scenes capacities since his teen years and has served in a range of advisory positions under five Israeli Prime Ministers dating back to the late Menachem Begin. During Operation Defensive Shield in April/May 2002, Cohen was assigned to the National Emergency Response & Negotiation Team in Bethlehem. Since then, he has been assisting the IDF and the Israel Police in their efforts to depoliticize the nation's security efforts and concerns, comprehensively briefing visiting diplomats, politicians, dignitaries, security experts and communal missions and trying to help redefine the electronic information distribution systems the official security services use to "get the word out."

## Dr. Peter Hayes



The Theodore Z. Weiss Professor of Holocaust Studies, Hayes specializes in the history of Germany in the 20th century, particularly the Nazi period. He is the author or editor of seven books, including *From Cooperation to Complicity: Degussa in the Third Reich* (2004) and a prize-winning study of the IG Farben corporation in the Nazi era. He is currently working on two other books: *Profits and Persecution: German Big Business and the Holocaust* and *The Failure of a Generation: German Elites and National Socialism*. A recipient of the WCAS Distinguished Teaching Award and the Northwestern Alumni Association's Excellence in Education Award, he has also held fellowships from the DAAD, the ACLS, and the Harry Frank Guggenheim Foundation. He is a member of the Academic Board of the German Society for Business History and of the Academic Committee of the U.S. Holocaust Memorial Council.

# JEWISH AWARENESS

| Sunday  | Monday  | Tuesday   | Wednesday   |
|---|---|---|---|
| Feb. 26   | 27  | 28  | Mar. 1  |
|   | <p><b>JAM Kick-Off Event: Mini Maccabi Games/Jewish Jeopardy</b><br/>Hillel, 8:00pm<br/>Co-Sponsored by College Bowl</p>                                  | <p><b>Sushi and Speaker: Rabbi Levi Shem Tov</b><br/>Chabad, 8:00pm</p>   | <p><b>ISO Israeli Dancing</b><br/>Hillel, 7:00pm</p> <p><b>Speaker: Dr. Mike...</b><br/>Hillel, 7:30pm<br/>Co-Sponsored by Ha...</p> <p><b>ISO Café B'Ivrit</b><br/>Orange and Brew, 6:00pm</p> |
| 5   | 6   | 7   | 8   |
| <p><b>JIGLO Speed Dating</b><br/>Melting Pot, 10:15pm</p> <p><b>2006 AIPAC Policy Conference</b><br/>Washington, D.C.</p> | <p><b>Speaker: Elie Weisel</b><br/>Phillips Center, 8:00pm<br/>Co-Sponsored by ACCENT</p> <p><b>2006 AIPAC Policy Conference</b><br/>Washington, D.C.</p> | <p><b>2006 AIPAC Policy Conference</b><br/>Washington, D.C.</p>   | <p><b>ISO Café B'Ivrit</b><br/>Orange and Brew, 6:00pm</p>  |
| 12  | 13  | 14  | 15  |
| SPRING BREAK  | SPRING BREAK  | SPRING BREAK  | SPRING BREAK  |
| 19  | 20  | 21  | 22  |
| SPRING BREAK  | <p><b>Bubbie &amp; Zadie's Kitchen</b><br/>Hillel, 7:30pm</p> <p><b>Israeli Film Festival</b><br/>Co-Sponsored by ISO<br/>Hillel, 8:00pm</p>              | <p><b>Election Reflections</b><br/>Hillel, 8:00pm</p> <p><b>Speaker: Harold Kushner</b><br/>Hillel, 8:00pm<br/>Hillel's Ruach Chaim Series</p> <p><b>Israeli Film Festival</b><br/>Co-Sponsored by ISO<br/>Hillel, 8:00pm</p> | <p><b>Israeli Film Festival</b><br/>Co-Sponsored by ISO<br/>Hillel, 8:00pm</p>  |
| 26  | 27  | 28  | 29  |
| <p><b>Jewish Art Festival &amp; Marc Chagall Contest at the Harn Museum</b></p>   | <p><b>Movie Night and Discussion: Munich</b><br/>Reitz Auditorium, 8:00pm<br/>Co-Sponsored by RUB</p>   | <p><b>Israeli Election Party</b><br/>Hillel, afternoon</p> <p><b>ISO Café B'Ivrit</b><br/>Orange and Brew, 6:00pm</p>   | <p><b>Hookah &amp; Cigar N...</b><br/>Reitz Union North L...<br/>Co-Sponsored by HS...</p> <p><b>Holocaust Memori...</b></p> <p><b>Winning the War or...</b><br/>Chabad, 8:30pm</p>             |
| 2   | 3   | 4   | 5   |
| <p><b>ReJEWvanate Spa Day</b><br/>Chabad, 1:00pm</p> <p><b>Dance Marathon</b></p>   | <p><b>Speaker: Michael Chabon</b><br/>Phillips Center<br/>see Pamphlet for Numerous Co-Sponsors</p>   | <p><b>Koach Chocolate Seder</b></p> <p><b>ISO Barbeque</b><br/>Chabad, 8:00pm</p>   | <p><b>Speaker: Scott Benz...</b><br/><b>Jewish Rock 'n' Rol...</b><br/>Co-Sponsored by MI...</p> <p><b>ISO Café B'Ivrit</b><br/>Orange and Brew, 6:00pm</p>                                     |
| 9   |   |   |   |
| <p><b>A Sweet JAM</b><br/>Goodbye/Closing Ceremonies<br/>Hillel, 6:30pm</p>   |   |   |   |

# JEWISH MONTH 2006

| Wednesday | Thursday  | Friday   | Saturday   |
|-----------|---|--|--|
|           | 2<br><b>Koach vs. Keshet Kook-Off</b><br>Hillel<br><br><b>Chanie's Kitchen</b><br>Chabad 8:30pm   | 3<br><b>PSU Holocaust Event</b><br>Reitz 287, 7:00pm<br><br><b>Shabbat 1000: Shabbat in a Box</b><br>Hillel, Alpha Epsilon Pi, Campus Lodge,<br>6:30pm<br><br><b>Shabbat Services</b> , Chabad, 7:30pm<br><br><b>Improv Comedy Night</b> , Hillel 9:30pm | 4<br><b>Chai Black Tie and Havdalah:</b><br><b>Cocktails &amp; Mocktails</b><br>The Venue, 11:00pm |
|           | 9<br><b>Purim Carnival featuring the Moshav Band</b><br>Hillel, 7:00pm<br><br><b>Chanie's Kitchen</b><br>Chabad 8:30pm  | 10<br><b>Shabbat Services:</b><br><b>Rabbi-Led Discussion</b><br>Hillel, 6:30pm<br><br><b>Shabbat Services</b><br>Chabad, 7:30pm   | 11<br>SPRING BREAK   |
|           | 16<br>SPRING BREAK  | 17<br>SPRING BREAK   | 18<br>SPRING BREAK   |
|           | 23<br><b>Speaker: Jamie-Lynn Sigler</b><br>Rion Ballroom, 8:00pm<br>Co-Sponsored by ACCENT, WHM<br><br><b>Israeli Film Festival</b><br>Co-Sponsored by ISO<br>Hillel, 8:00pm<br><br><b>Kook with Koach</b> , Hillel 5:00pm<br><br><b>Chanie's Kitchen</b> , Chabad 8:30pm | 24<br><b>Relay for Life</b><br>O'Connell Center, 5:30pm<br><br><b>Shabbat Services:</b><br><b>Youth Group Theme</b><br>Hillel, 6:30pm<br><br><b>Shabbat Services</b><br>Chabad, 7:30pm   | 25<br><b>Relay For Life</b>  |
|           | 30<br><b>Nice Jewish Girl/Nice Jewish Boy Pageant</b><br>Hillel, 8:00pm   | 31<br>Chabad "Mingle If You're Single"<br>Shabbaton<br>Chabad, 7:30pm<br><br>Shabbat Services<br>Hillel, 6:30pm  | Apr. 1<br>Chabad Shabbaton<br>Stop 'n Go Jew Date<br>Chabad, 9:30pm<br><br>Dance Marathon          |
|           | 6<br><b>Peter Hayes Speech to UF Faculty</b><br><br><b>JSU Elections</b><br>Hillel, 8:00pm<br><br><b>Make Your Own Havdallah Set</b><br>Chabad  | 7<br><b>Speaker and Brunch: Dr. Peter Hayes</b><br>Hillel, 11:00am<br><br><b>Israeli-style Shabbat</b><br>Hillel, 6:30pm<br><br><b>Shabbat Services</b><br>Chabad, 7:30pm  | 8<br><b>Havdallah with Halvah</b><br>Hillel  |

# JAM 2006 EVENTS

## Monday, February 27

JAM Kick-Off Event

Jewish Jeopardy & Mini Maccabi Games

*Hillel, 8pm*

Come start Jewish Awareness Month off with a bang (and a snack)! Teams will compete in Jewish Jeopardy by answering trivia questions College Bowl style. Subsequent Air-Hockey & Ping Pong Competitions will be going on along with camp favorite GaGa.

Co-sponsored by College Bowl

## Tuesday, February 28

Sushi & Speaker

Jewish in the Capitol: From the Mountain to the Hill  
*Chabad, 8 – 10pm*

Join us as we welcome Rabbi Levi Shemtov, Director of the Washington Office of American Friends of Lubavitch. We will enjoy sushi appetizers and listen as he informs us of the Jewish values in the corridors of power.

Co-sponsored by Chabad

## Wednesday, March 1

Speaker: Dr. Mike Cohen, Senior Analyst at the Galilee Institute

*Hillel, 7:30pm*

JAM and Hasbara Fellowships present Dr. Mike Cohen. While in the United States, Dr. Cohen is scheduled to be briefing Jewish, Christian, Student and Zionist leaders on the issues of the day including the security ramifications of the recent withdrawal from Gaza, the illness of PM Sharon, the Palestinian Authority election results, Iranian nuclear development and Syrian unconventional warfare capabilities as well as explaining the lay of the land before the upcoming Israeli elections.

Israeli Dancing

*Hillel, 7pm*

Official dances of Israel right here in Gainesville! Learn line, circle, and couples dances to the latest hits being played on radio stations across Israel. Its a great exercise that taps into Jewish and Israeli culture. No prior experience needed, just comfortable clothes and a good attitude.

Co-Sponsored by ISO (Israeli Student Organization)

## Thursday, March 2

KOACH vs. Keshet Kook-Off!

*Hillel, 7pm*

## Thursday, March 2

Jewish Home Cooking

Chanie's Kitchen

*Chabad, 8:30 – 10:30pm*

Mix, bake, and experience the secrets of Kosher cooking with Head chef Chanie at Chabad.

Co-sponsored by Chabad

## Friday, March 3

Paragraph 175: The LGBT Experience in the Holocaust

*Reitz, 287, 7pm*

Pride Student Union will be showing the film Paragraph 175. After viewing this heart-wrenching movie Professor Geoffrey Giles will lead a discussion about the film and Gays in the Holocaust.

Co-sponsored by PSU (Pride Student Union)

## Friday, March 3 & Saturday, March 4

Shabbat 1000

Friday: *6:30pm at Hillel, Chabad, Alpha Epsilon Pi Fraternity House, Campus Lodge*

Saturday: *10:30pm at Venue Nightclub*

Shabbat 1000's goal is to get 1000 of University of Florida's Jewish students to celebrate Shabbat together as a community. Opportunities to get involved include a variety of Friday night Shabbat services held at different locations (Hillel, Chabad, AEPi, & Campus Lodge), "Shabbat in a Box" kits to be handed out for Free in Turlington Plaza the week before, concluding with a Havdallah service followed by a social at Venue Nightclub.

Co-sponsored by Hillel, Chabad, JSU

## Saturday, March 4

Chai Black Tie Social

*Venue Nightclub, 11pm – 2am*

Dress to Impress at JAM's first annual Chai Black Tie. Join us for an evening of Cocktails and Mocktails (for those not of age) while looking your best as we dance the night away with Gainesville's finest.

## Sunday, March 5

JIGLO Speed Dating at the Melting Pot

*The Melting Pot Restaurant, 10:15pm*

Join JIGLO (Jews In Greek Letter Organizations) for Fondue and Speed Dating at the Melting Pot. Tickets are \$5 in advance and \$7 at the door. All ticket sales benefit Big Brothers, Big Sister of Mid-Florida. For more details or directions e-mail

Stephanie@ufhillel.org, or call 352-372-2900 ext.723

Co-sponsored by JIGLO

# JAM 2006 EVENTS

## Monday, March 6

Keynote Speaker: Elie Weisel

*Phillips Center for the Performing Arts, 8pm (doors open at 7:15pm)*

Co-sponsored by ACCENT

## Wednesday, March 8

Café B'Ivrit

*Orange & Brew, 6pm*

Join Noam and the Israeli Student Organization at the Orange and Brew Restaurant for some Hebrew and coffee. All levels welcomed and the coffee is on us!

Co-sponsored by ISO

## Thursday, March 9

Jewish Student Union's Purim Carnival featuring the Moshav Band

*Hillel, 7 – 10pm*

Join JAM and the entire Jewish Student Union for this annual event celebrating the ancient holiday of Purim and reliving the story of Esther. As in years past, this event will include many booths, games, tables, and activities to fulfill the ritual of celebrating Purim, where Jews are instructed to enjoy and reflect upon the triumph over Haman. Along with hamentashan (the triangle-shaped cookie) and groggers, several JSU umbrella groups will have tables and activities included at the event, which is sure to be a blast!

Co-sponsored by Hillel

Jewish Home Cooking

Chanie's Kitchen

*Chabad, 8:30 – 10:30pm*

Mix, bake, and experience the secrets of Kosher cooking with Head chef Chanie at Chabad.

Co-sponsored by Chabad

## Friday, March 10

Shabbat

Eat, Chat, and Pray at Hillel

*Hillel, 5:30pm*

Start your Shabbat off right at Hillel complete with light snacks and a discussion led by the Rabbi. Snack served at 5:30, services at 6:30, and dinner after services.

## Monday, March 20

Bubbie & Zadie's Kitchen

*Hillel, 7:30pm*

Come back from Spring Break to some home cooking! Whether it's kugel or matzah ball soup, you'll feel like you're back in Bubbie and Zadie's Kitchen with

this dose of Jewish comfort food.

Co-sponsored by Hillel

## Monday, March 20 – Thursday, March 23

Israel Film Festival

*Hillel, 8pm*

The Israeli Film Festival is a 4 day event showcasing popular Israeli movies here at Hillel. Each night a different movie will be shown and food will be served. The movie selections include Shoshelit Shwartz (The Legacy of Schwartz), The Hesder, Lalechet al hamayim (Walking on water), and Ushpizin.

Co-sponsored by ISO

## Tuesday, March 21

Election Reflection

*Hillel, 8pm*

Get prepared for the upcoming Israeli elections with Election Reflection. This political, interactive program highlights Israeli politics in a group discussion. Led by educators from Israel, this 90 minute program educates all who attend on the many intricacies that Israeli politics are currently involved in.

Speaker: Harold Kushner

*Hillel, 8pm*

Hillel's Ruach Chaim Series presents Harold Kushner, author of the popular best selling novel on liberal theology, *When Bad Things Happen to Good People*. Kushner has written a number of popular theological books, with his most recent contribution as an editor of *Etz Hayim: A Torah Commentary*, the new official Torah commentary of the Conservative Movement, which was jointly published in 2001 by the Rabbinical Assembly and the Jewish Publication Society.

## Thursday, March 23

Speaker: Jamie-Lynn Sigler

*Rion Ballroom, 8pm*

Most recognized for her role as Meadow on the critically acclaimed series, *The Sopranos*, actress Jamie Lynn Sigler will speak about her struggle as a woman in show business. This Jewish actress is being brought to you as a role model for Woman's History Month 2006.

Co-sponsored by ACCENT, Women's History Month

Kook with Koach

*Hillel, 5pm*

Come bake fresh challah for Shabbat with Koach!

Co-sponsored by KOACH

# JAM 2006 EVENTS

## Thursday, March 23

Jewish Home Cooking  
Chanie's Kitchen; *Chabad*, 8:30 – 10:30pm  
Mix, bake, and experience the secrets of Kosher cooking with Head chef Chanie at Chabad.

## Friday, March 24 – Saturday, March 25

Relay For Life; *The O'Connell Center*, 5:30pm  
Relay For Life is an overnight event to raise money for the American Cancer Society. Each team is required to have at least one member on the track the entire evening. JAM and JSU will be participating in the event together as a team.

## Friday, March 24

Blast from the Past  
A Youth Group/Camp Shabbat; *Hillel*, 6:30pm  
Remember banging on the tables or dancing around to your favorite Friday Night melodies? Relive those moments tonight at Hillel when JAM takes you back to your Jewish Youth Group/Camp days. From the classic service tunes to the all too memorable food and songs, we'll be hosting services, followed by Dinner, Ruach, and Birkat Hamazon. The fun starts at 6:30pm so don't be late!

## Sunday, March 26

Jewish Art Festival and Marc Chagall Contest  
*Harn Museum*  
Look into the long history of Jews and art with a Manishevitz Wine and Cheese event. Spend time with other Jewish students interested in art at this semi-formal event. JAM will be giving out the first annual Marc Chagall Prize for best piece of art by a University of Florida student.

## Monday, March 27

Munich  
*Reitz Union Auditorium*, 8pm  
Join JAM and RUB as we host a private viewing of Steven Spielberg's Munich. This award winning film tells the story about the 11 Israeli athletes who were murdered at the 1972 Munich Olympics, and the story of what happened after. The event will be free and open to the public and all are encouraged to attend.  
Co-sponsored by Reitz Union Board

## Tuesday, March 28

Israeli Election Party  
*Hillel*  
Jewish Awareness Month is having an election party for the Israeli elections. There will be live satellite footage from Israel allowing all who attend to watch the election while it is in progress. We will be holding it at Hillel and will be serving food and beverages at the event.  
Co-sponsored by FLIP (Florida Israel Project)

Café B'Yvrit  
*Orange & Brew*, 6pm  
Join Noam and the Israeli Student Organization at the Orange and Brew Restaurant for some Hebrew and coffee. All levels welcomed and the coffee is on us!  
Co-sponsored by ISO

## Wednesday, March 29

Holocaust Memorial Event  
*Hookah & Cigar Night*; *Reitz Union North Lawn*, 7pm  
Join members of HSA and JAM as we kick back and relax with some cigars and hookah.  
Co-sponsored by Hispanic Student Association

Winning the War on Terror; *Chabad*, 8:30 – 10pm  
Join us for a discussion on the Biblical sources to a Practical Response. Hot Appetizers will be served.  
Co-sponsored by Chabad

## Thursday, March 30

Nice Jewish Girl / Nice Jewish Boy Pageant  
*Hillel*, 8pm  
Make your Mother proud and come check out UF's finest Jewish students competing to become the Nicest Jewish Boy and Nicest Jewish Girl at this University. Rounds of competition will include Shabbat Wear, Jewish Trivia, and Jewish Talent. Special Guest Judges will be present! Also make sure to bring some loose change and singles. It's sure to be a night to remember!

## Friday, March 31

"Mingle if You're Single" Shabbaton  
*Chabad*, 7:30 pm  
Co-sponsored by Chabad

"Peace for Israel means security, and we must stand with all our might to protect its right to exist, its territorial integrity. I see Israel as one of the great outposts of democracy in the world, and a marvelous example of what can be done, how desert land can be transformed into an oasis of brotherhood and democracy. Peace for Israel means security and that security must be a reality."  
– Martin Luther King, Jr.



# JAM 2006 EVENTS

## **Saturday, April 1**

Stop 'n Go Jew Date; *Chabad, 9:30pm*

Are you Red (taken) or Green (available)? Single or not this is the dating game for all! Come join other students of all ages and grab a Jewish date with a musical Havdallah and falafel treats.

Co-sponsored by Chabad

## **Sunday, April 2**

ReJEWvanate Spa Day; *Chabad, 1 - 4 pm*

Treat yourself to Yoga, Facial, Manicure, Pedicure, and reflect upon your body and soul. This strictly female student afternoon of pampering costs a mere \$20. A health brunch and door prizes are included.

Co-sponsored by Chabad

## **Monday, April 3**

Speaker: Michael Chabon

*Phillips Center for Performing Arts, 8pm*

Join JAM for an evening with Michael Chabon, one of the leading figures in modern Jewish literature. Chabon is an accomplished artist in the realms of comic books, films, literature, and children's fiction. The event will include a Q&A session and a book sale/signing, which will include copies of his new book, "The Yiddish Policeman's Union," and other classic works. A Pulitzer Prize winning author and screenwriter for "Spiderman 2," Chabon has written, among other works, "Wonder Boys," "Mysteries of Pittsburgh," and "The Amazing Adventures of Kavalier and Clay."

Co-sponsored by Hillel, Florida Humanities Council, Pride Student Union, Reitz Union Board, Jacksonville Jewish Center, Temple Shir Shalom, B'nai Israel Synagogue, Sidney Backer Memorial Foundation, Alachua County Libraries District, UF Center for Jewish Studies, UF Department of Religion, Goerings Bookstore, ACCENT

## **Tuesday, April 4**

ISO Barbeque; *Chabad, 8pm*

Come get your last dose of bread before Passover.

Co-Sponsored by ISO

Koach Chocolate Seder; *Hillel*

Come start Passover a little early with this Chocolate Seder. Besides, you'll still be able to drive home after 4 glasses of chocolate milk!

Co-sponsored by KOACH

## **Wednesday, April 5**

Speaker: Scott Benarde

*Hillel, 8pm*

JAM and the Music and Entertainment Industry Student

Association present Scott Benarde. The Jewish musician and author will be speaking of 50 years of rock 'n' roll history, how Jews influenced the music and how no matter the time period there have always been Jewish rockers waving the flag of Jewish pride.

Co-sponsored by MEISA

## **Wednesday, April 5**

Café B'Ivrit

*Orange & Brew, 6pm*

Join Noam and the Israeli Student Organization at the Orange and Brew Restaurant for some Hebrew and coffee. All levels welcomed and the coffee is on us!

Co-sponsored by ISO

## **Thursday, April 6**

Make your own Havdallah set; *Chabad*

Make your own set to keep or use this weekend.

Co-sponsored by Chabad

## **Friday, April 7**

Speaker & Brunch

Dr. Peter Hayes: "Gold, Gas and Gain: Degussa and the Holocaust"

*Hillel, 11am*

Join us for brunch as acclaimed Holocaust scholar Dr. Peter Hayes of Northwestern University, author of "From Cooperation to Complicity: Degussa in the Third Reich," will be speaking about the Holocaust.

Co-sponsored by Florida Humanities Council

A Night in the Homeland: An Israeli-Style Shabbat

*Hillel, 6:30pm*

Return to your roots this Friday night when JAM travels to Israel for the final Shabbat of the month. Tonight will include Israeli tunes and traditional foods.

Co-sponsored by Hillel and JSU Umbrella Groups

## **Saturday, April 8**

Havdallah with Halvah

Help close Shabbat by participating in the Havdallah service with the Havdallah sets made earlier in the week. Halvah will be served as a snack.

Co-sponsored by Chabad

## **Sunday, April 9**

JAM Closing Ceremonies: A Sweet JAM Goodbye

*Hillel, 6:30pm*

Look back on the good times along with all of your Jewish friends. Ice cream sundaes and other yummy treats will make this final event a truly sweet and delicious ending to the memorable month of JAM 2006.

# PROGRAMMING

## Israel Awareness Week

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As a Jewish home away from home at UF, we offer a non-judgmental, open and friendly beacon of light amidst an array of political agendas, counter-cultures, missionaries and isms all vying for the student's body and mind. Through blending traditional values with contemporary techniques, we are able to help students connect to their roots as they discover meaning in living Jewishly and develop an appreciation for their heritage and proudly identify with Judaism. We are the one address where every Jewish student can turn to for everything from a homemade bowl of chicken soup Friday night to a Torah class or a philosophical discussion during the week. On a personal level, we are available 24/7 for counseling or just a welcoming friendly chat. We welcome you to join with us. Participate in the programs and get involved in our activities. Stop by the Center any time for a discussion, a cup of coffee, a smile or a hello. You don't need an excuse to drop in, that's what we're here for.

Shabbat & Holiday dinners, weekly inspirational Torah classes, special programs, social & educational events throughout the year. We are located at 2021 NW 5th Ave., just 5 blocks north of the stadium. For more info or to join our mailing list, visit [www.JewishGator.com](http://www.JewishGator.com).

Our children, Mendel, Mushka, Rochel and Levi, join us in wishing you and your loved ones much happiness and health. Go Gators!

Rabbi Berl & Chanie Goldman

## Jewish Student Union

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Rabbi Berl & Chanie Goldman

# COMMUNITY

## Hillel

Hillel at UF is waiting for you! Please come by to visit our amazing building at 2020 W. University Avenue where you can eat, play pool, watch huge tv's, hang out, study, use computers and joke around with our staff. We have lots of new programs and ideas we want to share with you. Here are a few:

- Our website is new and improved at [www.ufhillel.org](http://www.ufhillel.org)
- Our dining room will soon get a new name – The Jerusalem Café – new wall colors and new pictures of students all around. Send us your photos!
- Our front lobby will soon be home to The Oy Vey Café Coffee Cart
- Our Sports Lounge will soon serve food every Sunday-Tuesday nights from 8-11pm
- Our Jewish Student Life Committee is looking for new members to help make Hillel the best it can be
- Our Birthright trips are filling up – come by to sign up
- Our masgiach, Shimon, is hosting a Sephardic Shabbaton on March 24
- Our rabbis are getting ready for the next Ruach Chaim weekend with Rami Shapiro on March 31
- We are getting ready to host the fashion show of the century on April 9

Please come by and make Hillel your home. We are waiting for you!

## Chabad

As a Jewish home away from home at UF, we offer a non-judgmental, open and friendly beacon of light amidst an array of political agendas, counter-cultures, missionaries and isms all vying for the student's body and mind.



Through blending traditional values with contemporary techniques, we are able to help students connect to their roots as they discover meaning in living Jewishly and develop an appreciation for their heritage and proudly identify with Judaism. We are the one address where every Jewish student can turn to for everything from a homemade bowl of chicken soup Friday night to a Torah class or a philosophical discussion during the week. On a personal level, we are available 24/7 for counseling or just a welcoming friendly chat. We welcome you to join with us. Participate in the programs and get involved in our activities. Stop by the Center any time for a discussion, a cup of coffee, a smile or a hello. You don't need an excuse to drop in, that's what we're here for.

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Our children, Mendel, Mushka, Rochel and Levi, join us in wishing you and your loved ones much happiness and health. Go Gators!

Rabbi Berl & Chanie Goldman

“First they came for the Jews and I did not speak out because I was not a Jew. Then they came for the Communists and I did not speak out because I was not a Communist. Then they came for the trade unionists and I did not speak out because I was not a trade unionist. Then they came for me and there was no one left to speak out for me.”

– Pastor Martin Niemöller

# ONGOING EVENTS

## Hillel Hall of Fame

In conjunction with JAM at the University of Florida, this year Hillel will be reintroducing its Hall of Fame. Students who have excelled as leaders in the Jewish community at UF/SFCC and have promoted education, awareness, and guidance on its behalf are eligible to apply for posterity in the Hillel Hall of Fame, which will include recognition at Norman H. Lipoff Hall, the home for Hillel in Gainesville. For more information, including requirements, applications, and dates, please visit the JAM website or table throughout the Month!

## Carillon Music

Keep your ears open for the melodies of Jewish tradition as Century Tower promotes Jewish Awareness Month 2006. Throughout the Month, students will be greeted across campus by familiar tunes such as “Hava Nagila,” “Dayenu,” and “Hatikvah,” the Israeli national anthem, so be ready to turn off that iPod and join JAM in the celebration!

## Tabling

Stop by Turlington Plaza, the Reitz Union, and elsewhere throughout campus when you see the JAM table! We'll have lots of information available to students throughout the entire month about events and activities in which Gators can learn what it means to be Jewish. Aside from calendars of events, there are sure to be lots of JAM goodies and plenty of smiling faces to capture your interest and attention.

## Birthright Israel

Want to see the sun rise after scaling Masada? Watch the sun set over the Mediterranean? Drop a note in the Western Wall? Celebrate with others your own age from your school or community? Ride a camel? If you're Jewish, age 18-26, and have never been on a peer-group trip to Israel, Hillel offers the best ways for you to have the time of your life in

Israel - FOR FREE! Taglit-birthright Israel is a unique partnership between the people of Israel through their government, local Jewish communities and Federations (through the United Jewish Communities, Keren Hayesod, and The Jewish Agency for Israel), and leading Jewish philanthropists. Hillel at the University of Florida offers the opportunity to participate in this trip and JAM will have all of the information available at our table throughout the Month.

## AIPAC Policy Conference 2006

Each year, the American-Israel Public Affairs Committee, known as “America’s pro-Israel Lobby,” hosts its Policy Conference in Washington, D.C. This year, AIPAC Policy Conference 2006 falls during Jewish Awareness Month on March 5 through 7. As AIPAC campus activists, UF students who travel to Washington take part in sophisticated seminars and training sessions designed to further develop leadership skills and encourage involvement in the political process. At the Conference banquet, Washington’s premier political gala, delegates dine and mingle with scores of lawmakers, administration officials and diplomats. This year’s banquet will feature addresses by Senators Susan Collins (R-ME) and Evan Bayh (D-IN). Our JAM table will feature continuing coverage of the activities that take place at PC '06 through the eyes of fellow Gators who are witnessing it first hand. For more information, visit [www.aipac.org/pc2006](http://www.aipac.org/pc2006).

## Marc Chagall Prize

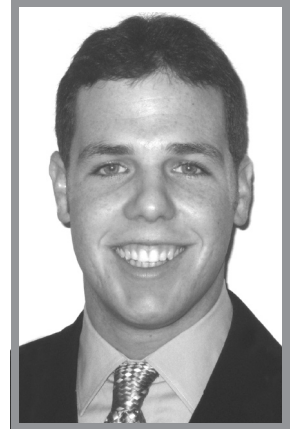
JAM will be hosting an art competition for any paintings that relate to a Jewish topic, with the winner receiving the 1st Annual Marc Chagall Prize. Amateur artists will have their paintings critiqued by faculty from the UF Fine Arts Department.

## A Message from the JSU President

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Dear Friends,

Did you know that the University of Florida is the largest Jewish populated college in the world outside of Israel? If not, well then there is your first lesson of the University of Florida's annual Jewish Awareness Month. JAM is a time to educate the UF community about the many different facets of Judaism, and this year, JAM will do so in many different ways. The theme for this year's JAM is al-shlosa-d'varim, on three things the world stands. The theme will showcase the three pillars that the month was built around, cultural awareness, religious awareness, and advocacy, and with those pillars a new light shall be cast on Judaism in the eyes of many throughout UF. The programming for this month is plentiful and very original. There are programs ranging from simple talks about Judaism to Jewish Jeopardy to world renowned speakers.



I would like to take this opportunity as well, to thank and congratulate Russell Semmel and the entire Jewish Awareness Month committee. This committee has worked long and hard and put in many sleepless nights to get this incredible month together. I know that from the first time they all met, this group was going to put together the greatest JAM the University of Florida has ever seen. With the supervision and guidance of their Chairman, Russell Semmel, the calendar is “jam” packed and the month shall be like no one before it. As JSU President, I could not ask for a better group of people to showcase the Jewish heritage, traditions, and life.

I hope that each and everyone one of you learn at least one new thing about Judaism throughout the month. I look forward to the greatest JAM this university has ever seen.

B'shalom,  
Lander Chase Gold  
2005-2006 JSU President

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Women's History Month

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| Debbie Joseph        | Ray Hopper             |
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| Eric Manin           | Shiri Kainan           |
| Evan Tyroler         | Stacy Levitt           |
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| Dr. Howard Rothman   | Stephanie Connell      |
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